

Flamme des Friedens



Flame of Peace

Dear Excellencies, guests of honor, Ladies and Gentlemen,
and especially to the initiators and organizers of today's event.

This is the third time the RISE conference is being held.

Austria and South Korea have called for support of excellence in innovation and academics. The emphasis is placed on social innovation as well as new business models, which can and should lead to improved competitiveness and productivity, to which every one has the responsibility to contribute.

So that our economy can be built on sustainable systems with social and ecological values, it requires innovative economics, which in turn needs personal commitment with a lot of courage and strength from everyone.

It is a great challenge to make this transformation of our economy and society.

But where there is a will there is a way.

For mankind progress has always been very important at the same time it fosters our own awareness.

These kind of Conferences are very important because they promote the awareness for a healthy economy.

The combination of social purpose combined with business activity and the labor of every individual will make it possible to embed it in an appropriate Ecological system.

I wish all persons responsible a lot of courage and strength for their initiatives and the realization thereof for the good of mankind and the conservation of our environment regardless of their nationality, culture or religion.

Because of an engagement abroad I regret very much not being able to be personally present today and send my best wishes for a successful conference in the spirit of friendship of our people.

I also wish to thank all for their commitment and efforts as a contribution to the furtherance of peace.

Kind regards

Herta Margarete Habsburg-Lothringen

Herta Margarete Habsburg-Lothringen



Association For The Furtherance Of Peace.